



ANANDALAYA
PERIODIC TEST– 1
Class: XII

Subject :Business Studies (054)
Date : 14-07-2025

M.M. :40
Time :1Hr.30mts

General Instructions:

- This question paper contains 17 questions.
- Marks are indicated against each question.
- Answers should be brief and to the point.
- Answers to the questions carrying 3 marks may be from 50 to 75 words.
- Answers to the questions carrying 4 marks may be about 150 words.
- Answers to the questions carrying 6 marks may be about 200 words.

1. The activities involved in managing the enterprise are common to all organizations, whether (1)
economic, political or social, because management is _____
(A) multidimensional (B) all pervasive (C) a continuous process (D) a dynamic function
2. Fayol's principle of 'Esprit de Corps' emphasizes: (1)
(A) Strict discipline among workers
(B) Financial incentives as motivation
(C) Promoting team spirit and unity
(D) Centralization of authority
3. Which of the following best defines the concept of management principles? (1)
(A) Rigid laws applicable universally
(B) Flexible guidelines for managerial actions
(C) Ethical codes of conduct
(D) Scientific theories with mathematical proof
4. Demonetization refers to _____. (1)
(A) introduction of new currency
(B) withdrawal of currency from circulation
(C) regulation of interest rates
(D) increase in tax rates
5. How does the economic environment influence business planning? (1)
(A) By creating uniform consumer preferences
(B) By dictating production methods
(C) By impacting demand forecasts and resource allocation
(D) By stabilizing legal regulations
6. Rajivi has recently been appointed as the CEO of a manufacturing company. She notices that (1)
departments within the organisation are not working in harmony, leading to delays and
inefficiencies. To address this, Rajivi decides to integrate the efforts of all departments and
ensure that everyone is working towards the common organisational goals. Based on the above
case, which aspect of management is Rajivi focusing on?
(A) Planning (B) Coordination (C) Staffing (D) Controlling
7. Political factors in the business environment primarily relate to: (1)
(A) Economic policies (B) Consumer trust
(C) Tax incentives (D) Government stability and regulations

8. Henri Fayol is known for developing: (1)
(A) Principles of Scientific Management
(B) Administrative Management Theory
(C) Human Relations Theory
(D) Contingency Approach
9. The principle of 'Unity of Command' states that: (1)
(A) Employees should report to multiple superiors
(B) There should be one plan for a group of activities
(C) An employee should receive orders from one superior only
(D) Authority should be centralized
10. Priyal is responsible for recruiting and training new employees in his organization. He designs orientation programs and professional development workshops to enhance employee skills and performance. Which function of management is Priyal performing? (1)
(A) Planning (B) Organising (C) Staffing (D) Directing
11. Differentiate between 'Management as an Art' and 'Management as a Science' based on: (3)
(i) Basis of knowledge
(ii) Acquisition
(iii) Application.
12. Differentiate between 'Motion study' and 'Time study' based on meaning and purpose. (3)
13. Which scientific management technique extends the principle of division of work and specialisation to the shop floor? (4)
14. Explain the following objectives of management: (4)
(i) Social objectives
(ii) Personal objectives
15. Explain the following points illustrating the importance of business environment: (4)
(i) It enables the firm to identify opportunities and getting the first mover advantage.
(ii) It helps the firm to identify threats and early warning signals.
16. Chandan Agarbatti Private Limited, based in Bengaluru, operates two offices within a 10 km radius and manufactures incense sticks under the brand name Pooza, known for its sandal and rose fragrances. Mahesh and Rahul, accountants at each office, have the same qualifications, hold the same position, and perform identical work. However, Mahesh earns ₹20,000 per month, while Rahul earns ₹16,000, with no valid justification for this salary disparity. Additionally, the management is frustrated by employees wasting time gossiping across departments. Production staff spend time chatting with the sales department, and sales team members sit in the finance department, leading to inefficiencies as people and materials are not positioned in appropriate places. (6)
(i) Identify the Fayol principles of management violated in the company and state one advantage of following each principle.
(ii) Explain the principle of Esprit de Corps.
17. Explain briefly any five key features of management, highlighting its essential aspects, purpose, and impact on organizational success and efficiency. (6)